



The Social Enterprise Ambassadors are 30 of the most inspirational social entrepreneurs in the country, appointed by the Cabinet Office in 2007.

They are passionate about their work and keen to share that passion to inspire others to use business to tackle social and environmental issues.

All of the ambassadors are leaders of successful social enterprises, and illustrate the breadth and depth of businesses driven by a social or environmental mission. They operate in different markets and geographical areas across the country, in industries including IT, health and social care, retail, marketing, transport, recycling, the arts and education.

The ambassadors are independent business people and are free to speak their mind. They are working voluntarily to encourage people to start, work for, buy from and partner with social enterprise.

To enquire about booking an ambassador for your event, please email ambassadors@socialenterprise.org.uk or call 020 7793 2287.

www.socialenterpriseambassadors.org.uk



Chris Allwood is a serial social entrepreneur who specialises in innovating and growing new businesses. He ran a fair-trade shop and café at university and his enthusiasm and commitment to social enterprise has been unrelenting ever since. This has seen him run a centre for asylum seekers and a programme in partnership with the School for Social Entrepreneurs for people keen to start their own social enterprises, to name but a few.

Allwood's greatest achievement however has been Auction My Stuff. This business gives unemployed young people the chance to get the skills they need for work by auctioning 'stuff' donated from a range of sources through eBay. Auction My Stuff's Help for Heroes auction for The Sun received over a million hits from the public.

As if all this were not enough, Chris is currently developing 'The Greenhouse', a social enterprise incubator in East London, a landscape maintenance social enterprise Green Links, as well as transforming an East London City Farm into a social enterprise. Given such endeavours, it is little wonder that Chris was recently named as one of the Future 100 ethical entrepreneurs.

An experienced speaker, Allwood has strong opinions on the funding and finance options available to social enterprises.