



The Social Enterprise Ambassadors are 30 of the most inspirational social entrepreneurs in the country, appointed by the Cabinet Office in 2007.

They are passionate about their work and keen to share that passion to inspire others to use business to tackle social and environmental issues.

All of the ambassadors are leaders of successful social enterprises, and illustrate the breadth and depth of businesses driven by a social or environmental mission. They operate in different markets and geographical areas across the country, in industries including IT, health and social care, retail, marketing, transport, recycling, the arts and education.

The ambassadors are independent business people and are free to speak their mind. They are working voluntarily to encourage people to start, work for, buy from and partner with social enterprise.

To enquire about booking an ambassador for your event, please email ambassadors@socialenterprise.org.uk or call 020 7793 2287.

www.socialenterpriseambassadors.org.uk



Claudine Reid
Director, PJ's Community Services

Claudine is director of PJ's Community Services in Croydon, a social enterprise which provides a wide range of social care and education services on behalf of social services across South London. Their activities support young people as well as vulnerable adults, older people and the housebound.

Among a range of other activities Claudine established the ACE Academy to provide a haven for students who are finding it difficult to settle in a statutory learning environment. ACE assists children whose behaviour or attendance at school is challenging or erratic.

Claudine was made an MBE in 2008. She is an experienced speaker and frequently works alongside community groups and government agencies to promote and develop an enterprising culture, with a particular focus on inspiring women.