



The Social Enterprise Ambassadors are 30 of the most inspirational social entrepreneurs in the country, appointed by the Cabinet Office in 2007.

They are passionate about their work and keen to share that passion to inspire others to use business to tackle social and environmental issues.

All of the ambassadors are leaders of successful social enterprises, and illustrate the breadth and depth of businesses driven by a social or environmental mission. They operate in different markets and geographical areas across the country, in industries including IT, health and social care, retail, marketing, transport, recycling, the arts and education.

The ambassadors are independent business people and are free to speak their mind. They are working voluntarily to encourage people to start, work for, buy from and partner with social enterprise.

To enquire about booking an ambassador for your event, please email ambassadors@socialenterprise.org.uk or call 020 7793 2287.

www.socialenterpriseambassadors.org.uk



Daniel Heery
Project Manager, Cybermoor

Daniel leads technology social enterprise Cybermoor, the first rural broadband co-operative in the country. Cybermoor has provided high speed broadband in Alston Moor, the most sparsely populated parish in the UK. Providing broadband where other providers won't, Cybermoor works with SMEs, voluntary and public sector organisations encouraging them to use ICT innovatively and re-invests profits back towards providing affordable broadband for rural residents.

Daniel is currently developing *Alston Healthcare*, a NHS Pathfinder Project that will deliver e-health services in Cumbria, again providing creative solutions to deliver healthcare closer to home.

With a background in planning, Daniel has a broad perspective on social enterprise and the impact it can have in rural areas in particular. An experienced speaker and commentator, Daniel has strong views on digital inclusion policy and consulted on the *Digital Britain* report.