



The Social Enterprise Ambassadors are 30 of the most inspirational social entrepreneurs in the country, appointed by the Cabinet Office in 2007.

They are passionate about their work and keen to share that passion to inspire others to use business to tackle social and environmental issues.

All of the ambassadors are leaders of successful social enterprises, and illustrate the breadth and depth of businesses driven by a social or environmental mission. They operate in different markets and geographical areas across the country, in industries including IT, health and social care, retail, marketing, transport, recycling, the arts and education.

The ambassadors are independent business people and are free to speak their mind. They are working voluntarily to encourage people to start, work for, buy from and partner with social enterprise.

To enquire about booking an ambassador for your event, please email ambassadors@socialenterprise.org.uk or call 020 7793 2287.

www.socialenterpriseambassadors.org.uk



Sophi Tranchell
Managing Director, Divine

Sophi Tranchell is Managing Director of Divine Chocolate Ltd, the pioneering Fairtrade company co-owned by farmers.

Over the last ten years, Sophi and her team have built the company and the brand from a wonderful idea to a dynamic, robust business turning over £12 million with £500k profit. She has achieved a high profile as a champion of the company's mission to improve the lives of smallholder cocoa farmers in West Africa through a fairer trading relationship. Sophi is an innovative marketer, creating a brand that delights and engages consumers.

To further set this farmer-owned Fairtrade company apart, Sophi has overseen the development of Dubble – a Fairtrade chocolate brand especially for young people. Co-founded with Comic Relief, and accompanied by award-winning education resources for young people, the brand has attracted a fan club of 50,000 proactive young Fairtraders.

In 2007 Sophi was proud to announce the first dividend paid to the farmers as shareholders, and on Valentine's Day 2007, she attended the launch of the USA company Divine Chocolate Inc she helped to set up, with a briefing on Capitol Hill and front page coverage.

More recently, Sophi was made an MBE in the New Year's Honours List 2008/09 for her services to the food industry.

Currently a member of Gordon Brown's Council for Social Action, Sophi is an experienced speaker and passionate about getting young people to understand the benefits of Fairtrade and social enterprise.