



The Social Enterprise Ambassadors are 30 of the most inspirational social entrepreneurs in the country, appointed by the Cabinet Office in 2007.

They are passionate about their work and keen to share that passion to inspire others to use business to tackle social and environmental issues.

All of the ambassadors are leaders of successful social enterprises, and illustrate the breadth and depth of businesses driven by a social or environmental mission. They operate in different markets and geographical areas across the country, in industries including IT, health and social care, retail, marketing, transport, recycling, the arts and education.

The ambassadors are independent business people and are free to speak their mind. They are working voluntarily to encourage people to start, work for, buy from and partner with social enterprise.

To enquire about booking an ambassador for your event, please email ambassadors@socialenterprise.org.uk or call 020 7793 2287.

www.socialenterpriseambassadors.org.uk



Tim Smit
Chief executive, Eden Project

Tim is chief executive and co-founder of the award winning Eden Project near St Austell in Cornwall. Eden began as a dream in 1995 and opened its doors to the public in 2000, since then more than 8 million people have come to see what was once a sterile pit turned into a cradle of life containing world-class horticulture and startling architecture symbolic of human endeavour.

Eden has contributed over £800 million into the Cornish economy. Eden is proud of its success in changing people's perception of the potential for and the application of science, by communicating and interpreting scientific concepts through the use of art, drama and storytelling as well as living up to its mission to take a pivotal role in local regeneration. It demonstrates once and for all that sustainability is not about sandals and nut cutlets, it is about good business practice and the citizenship values of the future.

Prior to founding Eden, Tim worked for ten years in the music industry as composer/producer in both rock music and opera. In 1987 Tim moved to Cornwall where he and John Nelson together 'discovered' and then restored the Lost Gardens of Heligan. Tim remains a director of the gardens to the present day.

Tim was voted 'Great Briton of 2007' in the Environment category of the Morgan Stanley Great Britons Awards. He has appeared on a variety of television and radio programmes and has been the subject of 'This is Your Life' and a guest on 'Desert Island Discs'. He is a regular speaker at conferences, dinners and other events. Tim is the author of books about both Heligan and Eden and he has contributed to publications on a wide variety of subjects..